



Matteo Batazzi

Product Owner & Designer

✉ hello@matteo.design

📍 Paris, France

🔗 matteo.design

Experience

SlimPay

Product Owner & Designer

From april 2016 to present

Owner of Checkout, Dashboard and REST API products.

- Shape vision, strategy and the product roadmap
- Drive execution through all stages of product lifecycle from concept to delivery
- Write user stories and functional specifications
- Create user flows, mockups, wireframes and high fidelity designs
- Prioritize and refine the Product Backlog, plan sprints with the tech team (located in France and in Poland)
- Create tracking plan, analyze the results and take actions

Work4 Labs

Product Designer

From march 2013 to present

In charge of the design of the Work for Us Facebook app. Mobile & Tablet design. Data driven decisions and A/B testing on the candidate side. Coding HTML and CSS using SASS, Atomic Design and BEM methodology.

Synthesio

UI/UX Designer

From march 2011 to march 2013

In charge of the UI and the UX design. Redesign of the 3 web applications of the company: Dashboards, Unity and DIY. HTML/CSS integration. Redesign of the corporate website, conception and illustration of the Social Media Monitoring book.

Sorin Group

User-Centered Design Leader

From september 2010 to march 2011

In charge of the UI and the UX design. Conception of an iPhone app used to retrieve alerts from pacemakers and ICD. Creation of a new interface for the software used for programming this implanted devices.

Kap IT

UI/UX Designer

From december 2009 to september 2010

UI and UX design of RIA (Rich Internet Applications), desktop, mobile and web applications. Main customers : PSA, Airbus, Saint-Gobain, Société Générale , Altenor, Evonik.

Publico

Web Designer

From july 2008 to december 2009

Creation of modules in order to centralize information on the home page (photo gallery, blogs...) Conception of the mobile website, blog design, creation of microsites for several newspaper reader contest, ad banner with Flash, HTML/CSS/Javascript integration.

Compuline

Web Designer

From february 2005 to july 2008

Creation of graphics standards, redesign of the e-commerce website, HTML/CSS/Javascript integration, creation of ad banner, newsletter.

Languages

French

Mothertongue

Italian

Mothertongue

English

Written & spoken

Spanish

Written & spoken

Skills

HTML & CSS

UI/UX

Scrum

JIRA & Confluence

Responsive Design

Sketch

BEM

Segment.io

Product Management